



MAHATMA GANDHI UNIVERSITY, KERALA

Abstract

Bachelor of Arts (Honours) Political Science with Journalism and Mass Communication (Double Major) - 3rd Semester - Recommendations for Inclusion of Course Outcome Numbers, Modifications to Course Outcomes, Course Content and Rectification of typographical errors in the Unit Numbers - Academic Council Resolution - Orders issued.

ACA 16

No. 7440/ACA 16/2025/MGU

Priyadarsini Hills, Dated: 10.08.2025

*Read:-*1. U.O. No. 5797/AC A16/2024/MGU, dated. 27.06.2024

2. Item No: 54/35957/ACA 16 -2/2025, of the minutes of the meeting of the Academic Council held on 04.07.2025.

ORDER

The syllabi of various Under Graduate Programmes coming under the MGU-UGP (Honours) Regulations, 2024, have been approved vide paper read as (1) above and published on the website of the University.

The Expert Committee on Journalism and Mass Communication (UG) and Expert Committee on Political Science (UG), at its combined meeting, discussed the need to replace the Programme Outcome Numbers with Course Outcome Numbers and to correct the typographical errors in the Unit Numbers given in the Course Content of DSC, DSE, MDC & VAC type courses offered by Political Science, in the Third Semester syllabus of the Bachelor of Arts (Honours) Political Science with Journalism and Mass Communication (Double Major) Programme. Also discussed the need to modify the Expected Course Outcome and Learning Domains in the Course Outcomes of the DSC and MDC type courses and Course Outcome Number mapping in the Course Content of MG3DSCPJM201: Advertising: Theory and Practice offered by Journalism and Mass Communication, in the Third Semester and has submitted recommendations for the same. (Recommendations are attached as Annexure.)

The said recommendations were placed before the Academic Council for consideration as per the orders of the Vice Chancellor on 03.05.2025.

The Academic Council meeting, vide paper read as (2) above, has resolved to approve the recommendations of the Expert Committee on Journalism and Mass Communication (UG) and Expert Committee on Political Science (UG).

Hence, the Course Outcomes and Course Content of the said courses in the 3rd Semester syllabus of Bachelor of Arts (Honours) Political Science with Journalism and Mass Communication (Double Major) programme stands modified to this extent.

Orders are issued accordingly.

SUDHA MENON J

ASSISTANT REGISTRAR III
(ACADEMIC)
For REGISTRAR

Copy To

1. PS to VC
2. PA to Registrar/CE
3. JR 2 (Admin)/DR 2, AR 3 (Academic)
4. JR/DR/AR (Exam)
5. Convenor, Expert Committee, Journalism and Mass Communication (UG)
6. Convenor, Expert Committee, Political Science (UG)
7. Tabulation, Academic Sections Concerned
8. AC C1/ AC C2 Sections
9. IT Cell 3/OQPM1 Sections
10. PRO/IQAC/Records Sections
11. ACTION TAKEN REPORT
12. Stock File/ File Copy

File No: 35957/AC A16-2/2025/ACA 16.

Forwarded / By Order

Section Officer

Annexure

Semester 3

Course Name : Introduction to Political Philosophy

Course Code : MG3DSCPJM200

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hours	CO No.	Page Number
1	1.1	No Change	No Change	1	94
	1.2			1	
	1.3			1	
2	2.1			2	
	2.2			2	
	2.3			2	
	2.4			2	
3	3.1			3	95
	3.2			3	
	3.3			3	
	3.4			3	
4	4.1			4	
	4.2			4	
	4.3			4	
	4.4			4	
	4.5			4	

Course Name : Introduction to International Relations

Course Code : MG3DSEPJM200

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hours	CO No.	Page Number
1	1.1	No Change	No Change	1	99
	1.2			2	
	1.3			3	
	1.4			3	
2	2.1			4	100
	2.2			4	
	2.3			4	
	2.4			4	
	2.5			4	
3	3.1			4	
	3.2			4	
	3.3			4	
	3.4			4	
	3.5			4	
4	4.1			5	
	4.2			5	
	4.3			5	
	4.4			5	
	4.5			5	
5		Teacher Specific Content (For internal evaluation only)			

Course Name : Politics and Philosophy of Technology

Course Code : MG3MDCPJM200

COURSE CONTENT

Content for Classroom Transaction (Units)

Module		Units		Course Description	Hours	CO No.	Page Number		
1		1.1		No Change	No Change	1	114		
		1.2				1			
		1.3				1			
2		2.1				2			
		2.2				2			
		2.3				2			
Existing	Modified								115
3	3(a)	3.1				3			
		3.2				3			
		3.3				3			
Existing	Modified	Existing	Modified						
4	3(b)	4.1	3.4			4			
		4.2	3.5			4			
		4.3	3.6			4			
4				Teacher Specific Content (For internal evaluation only)					

Course Name: Sustainable Development and India's Energy Policy

Course Code : MG3MDCPJM201

COURSE CONTENT

Content for Classroom Transaction (Units)

Module		Units		Course Description	Hours	CO No.	Page Number
1		1.1		No Change	No Change	1	119
		1.2				1	
		1.3				1	
2		2.1				4	
		2.2				4	
		2.3				4	
Existing	Modified						
3	3(a)	3.1				2	
		3.2				2	
		3.3				5	
Existing	Modified	Existing	Modified				
4	3(b)	4.1	3.4			3	120
		4.2	3.5			3	
		4.3	3.6			3	
4				Teacher Specific Content (For internal evaluation only)			

Course Name: Advertising: Theory and Practise

Course Code : MG3DSCPJM201

COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome (Modified)	Learning Domains	PO No.	Page Number
4	Examine the process of creating an advertisement.	No change	No change	104

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Course Description	Hours	CO No. (Modified)	Page Number
4.1	No Change	No Change	3, 5	106
4.2	No Change	No Change	3, 5	
4.3	No Change	No Change	1, 3, 5	

Course Name: Social Media Influencer Marketing

Course Code : MG3MDCPJM202

COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains (Modified)	PO No.	Page Number
2	No change	An	No change	123, 124
4		A		